

**Report of Workshops/Seminars Conducted on Intellectual  
Property Rights (IPR) and Industry-Academia Innovative  
practices  
during Last Five Years (2014-2019)**



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On 9<sup>th</sup> February, 2019 a **workshop on Research Methodology for Intellectual Property Right Law** was conducted by Dr. Gargi Chakrabarti, Associate Professor, NLU, Jodhpur and Coordinator, MHRD IPR chair. Dr. Gargi stated that Intellectual Property is a global subject and explained its essence. She said that for good research, researcher should have done research in his interested area and should also choose the topic of research very carefully. Topic of research must be precise and clear and it should be confine to the objective of research. Further, she described the techniques of doctrinal and non-doctrinal research and explained its essential components like research objectives, scope, problem statements, central argument, research questions, chapterizataion, conclusion and suggestions.

A workshop entitled **National Life-Science Entrepreneurship Awareness Program** conducted by C-CAMP in association with AIC, Banasthali Vidyapith was organized on Aug 2<sup>nd</sup>, 2018. The opening address was delivered by Dr. Niranjn Joshi, programme-in-charge, BREC (A BIRAC-C-Camp Initiative) the students had an introductory session on Entrepreneurship awareness by Mr. Supreet Deshpande, Managing Director, NOVALEAD Pharma. Later during the day, a session on Intellectual Property Rights was conducted by Ms. Jyoti Kumari (Partner, K&S Partners). This was followed by a small Q&A Round and a session on Entrepreneurship Ecosystem was taken up by Dr. Niranjn Joshi. The session ended with an interaction between students and Dr. Vinita Prasad and Mr. Rajneesh Prasad, Founder & Co-Founder of Revy Environmental Solutions, and Ms. Amrita Sukrity from Spot Healthcare Solutions Pvt. Ltd.



Atal Incubation Centre, Banasthali Vidyapith in collaboration with Centre for Cellular and Molecular Platforms (C-CAMP) conducted a two days intensive "**National Life-Science Entrepreneurship Awareness Program**" inspiring young entrepreneurs of Life Sciences and Biotechnology on 3<sup>rd</sup> August, 2018. More than 500 students, research scholars & faculties learned how they can convert their research/innovation into a Startup.



A 2 days workshop on **Intellectual Property Rights (IPR)** was conducted on 29<sup>th</sup> -30<sup>th</sup> December, 2018. with support from [Cell for IPR Promotion and Management \(CIPAM\)](#) for more than 250 Faculty Members and Research Scholars at Atal Incubation Centre, Banasthali Vidyapith. The workshop covered various aspects of IPRs including IP Tools, Patents, Design, Trademarks, Brand building, Copyright, etc.



**Mr. Gagandeep Kang** (mentor at iStart) delivered a lecture on **Awareness session** jointly organized by Govt. of Rajasthan and AIC Banasthali Vidyapith on July 3<sup>rd</sup>, 2018. A total of 180 students and 13 faculties witnessed the session.



One day seminar organized in the Department of Legal Studies on 22<sup>nd</sup>-23<sup>rd</sup> September 2018. In this programme approximately 400 students benefited and Advocate Hasit Seth delighted and delivered a talk on “**Career in Law as Patent Attorney**”.

Department of Education, Banasthali Vidyapith organized one day seminar on “**The role of IPR**” on 16<sup>th</sup> January 2018. A total of approximate 120 students attended the seminar.

A team of Oxygen Health Care (O<sub>2</sub>h), a contract research organization, Ahmedabad delivered a lecture series on **Innovative Practices** to postgraduate students on 10<sup>th</sup> February 2018. 41 students 24 faculty members witnessed the session.





**TiE Smashup 2018** was organized by AIC, Banasthali Vidyapith on 29<sup>th</sup> Sep 2018, where 121 students participated the event. Ms Malini Agarwal (Founder, Miss Malini Entertainment), Mr. Dhaval Shah (Co-Founder, Pharm Easy), Mr. Vibhore Sharma (CTO Jeevansathi.com, 99acres.com, naukri.com), Mr. Rehan Yar Khan (Managing Partner, Orios Venture Partners), Mr. Mithun Sacheti (Co-Founder& MD, Caratlane), Ms. Anu Acharya (CEO, Map My Genome India Ltd.), Mr. Rohit Dangayach (Co-Founder& CEO, Wholesale Box), Mr. Krishna Killa (Co Founder, LifCare), Mr. Mohit Sahney (MD & CEO, Finova Capital), Mr Anil Joshi (Founder & Managing Partner, Unicorn Ventures), Mr. Digvijay Singh (COO, Indian Angel Network), Mr. K Ganapathy Subramanian (CEO, Rajasthan Venture Capital Fund delivered a series of lectures.



**An Idea Carnival** was organized by AIC, Banasthali Vidyapith on 10<sup>th</sup>-12<sup>th</sup> Aug 2018, where 50 students participated. Mr Chintan Bakshi (CEO- Startup Oasis), Dr. Pallavi Tak (Assistant Vice President), Ms. Archana Relan (Incubation Manager at Atal Incubation Centre, Banasthali Vidyapith), Ms. Anchal Raj Srivastava (Incubation Executive, AIC Banasthali), Ms. Priyanka Rajawat (SRF-Ecell, Banasthali Vidyapith), Mr. Rohit Agarwal (Founder-Contree), Ms. Ruchika Beri (Co-founder & CMO, Jewelove), Ms. Nisha Jain Grover (Founder and Director of Vatsalya Legacy Pvt Ltd.), Mr. Dilnawaz Khan (Founder at Codesign Labs) motivated participants by their enthralling talk.



**A Day With Startup - Vikalp Women Enterprises** was organized on 12<sup>th</sup> – 13<sup>th</sup> October, 2018. Samiksha Todaria spent a day with incubated startup Vikalp Women Enterprises at Itarsi (MP), the idea is to understand the challenges faced by the startup, team dynamics, organization structure, its functioning and interacted with different stakeholders so as to provide structured support to the startup. Ms. Samiksha interacted with students (studying agriculture) about entrepreneurship at AIC, Banasthali.



#### **Conference organized by Consortium of Women Entrepreneurs of India (CWEI)**

Banasthali Vidyapith in collaboration with Consortium of Women Entrepreneurs of India (CWEI) organized a one day conference on Intellectual Property Rights for Start-Ups, on 7<sup>th</sup> February 2018. 200 students, researchers and faculty members from different participated with great enthusiasm. The session was graced by CWEI chairperson, Dr. Shashi Singh who addressed the audience highlighting the use of IP Tools to strengthen Women Entrepreneurship in India; Ms. Prigya Arora, Patent Associate, Khurana & Khurana gave an overview on IPR emphasizing on facilitation and system of protection of IPR Tools- Patents and Designs; Ms. Jyoti Kumari, Partner, KNS Partners, Delhi who is also a Banasthali alumna talked about patents covering biotechnology and mistakes to be avoided by start-ups while creating and securing IP; and Ms. Prachi Agrawal, Managing Associate, Anand & Anand, Delhi gave deeper insights on Trademarks, Brand Building and Copyright Act, 1957. She also discussed about management of IP such as infringement, protection and judicial remedies.



**National Conference on Corporate Governance – A panel discussion on Issues, Challenges for women entrepreneurs** was organized on 16<sup>th</sup> – 17<sup>th</sup> August, 2018. Approximately 500 students and teachers have participated and benefited by the programme.

**Name of prominent speakers/panelist** – Mr. Abhishek Pareek (CEO- AIC Banasthali) and Ms. Archana Relan (Incubation Manager - AIC Banasthali), Ms Manish Kaushik (Startup Enthusiast & Entrepreneurship educator), Ms. Anita Sharma, Founder, Own My Own Driving School.



A two days Awareness Programme on **Innovation and Entrepreneurship** was organized by Banasthali Vidyapith in collaboration with Atal Incubation Centre, dated 4<sup>th</sup> -5<sup>th</sup> May 2018 which benefited 58 participants and the event was delighted by the presence of more than 20 speakers and panelist including Ms. Garima Seth (Director at Women Innovation Entrepreneurship Foundation - WIEF), Ms. Sucharita S Eashwar (Founder and CEO Catalyst for

Women Entrepreneurship), Ms. Anshu Bhartia ( CEO at UnLtd India), Mr. Nagaraja Prakasam (Angel Investor and Founding Angel at Indian Angel Network), CA Dhruv Dua, Mr Aditya Gupta (Co-founder People for Parity) etc.



Taking a revolutionary step in promoting the spirit of Entrepreneurship at the highest level, Banasthali Vidyapith has established E-cell, supported by the State Bank of India under their project called '**Centre for Research in MSME and Promotion of Entrepreneurship in Women**'. The Centre takes initiatives in promoting research in MSME which is a sector of national importance, the Centre also promotes Entrepreneurship in Women, orienting them and motivating them to see Entrepreneurship as a career option. Over the past years, the Centre has created a lot of excitement in students starting from school education to higher education, Banasthali's Alumna and women of nearby villages. The Entrepreneurship Cell under the Centre has more than 700 women members who are routinely exposed to inbound and outbound activities such as Impact Talks, where women entrepreneurs who have created impact through their work visit the campus for sharing their experiences, various workshops and competitions and social immersion activities are been conducted to give right orientation on Entrepreneurship to women. The Centre looks forward to creating an ecosystem to nurture innovation and entrepreneurship and also to create livelihood opportunities for rural women through entrepreneurship.

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A seminar on “**Patent Infringement Litigation**” was organized by Banasthali Vidyapith on 19<sup>th</sup> January 2018. Approximate 200 students were benefited with this seminar.

A Workshop on “**Copyright & Trademark in Cyber Space: CTCS-2018**” was Organized by Department of Computer Science, Banasthali Vidyapith dated on 19<sup>th</sup> January 2018. More than 100 students participated in this workshop.

Department of Pharmacy, Banasthali Vidyapith organized a workshop on “**Industry Academia Interactions and Related to IPR Protection**” on 16<sup>th</sup> January 2018. Approximate 54 students were benefited with a series of lectures on IPR protection.

National Conference on “**Role of Women in Entrepreneurship**” NCRWE-2017 was organized by Department of Economics, Banasthali Vidyapith on 28<sup>th</sup> November 2017.

Seminar on **“Emerging Trends in Legal Education”** a session has been taken by Prof. Gargi from National Law University on "Intellectual property and interface with Competition Law " on 30<sup>th</sup> -2<sup>nd</sup>, December, 2017.

Seminar on topic **"The Protection and Enforcement of IPRs in Combating, Counterfeiting and Piracy"** was organized by Banasthali Vidyapith on 30<sup>th</sup> August, 2017. One day Seminar was organized by Department of Biotechnology & Bioscience, Banasthali Vidyapith on topic of **"Innovative Techniques on Recycling of Waste Paper and Handmade Papermaking"** on 31<sup>st</sup> August, 2017. Dr. Afzal Wani, Dean, School of Legal studies, GGS Indraprastha University delivered a guest lecture on **“Law of IPR”** on 16<sup>th</sup> Sep, 2017.

Department of Electronics organized one week Faculty Development Programme on 28<sup>th</sup> July 2017 to 3<sup>rd</sup> Aug 2017 on the topic **“Contemporary Applications and Opportunities in Research and Technology”**.



*Keynote address by Dean, School of Physical Sciences on IPR workshop*

Workshop on **“Methods and Techniques for Research Protection (IPR)”**. Organized by Department of Chemistry, Banasthali Vidyapith (Raj.) on 13 Aug 2017 develops awareness by orienting about IPR and its applications in research.

On September 3, 2017, a workshop on '**Energy/ Electricity Laws in India & Opportunities for Law Students in Power Sector**' was conducted by Shri Raj Niranjana & Dr. Rajini Patel, Founder & Co-Founder, Trans-India Law Associates, Delhi. Shri Niranjana spoke about prospects of power sector for budding lawyers. He said that a student can develop a better understanding of law by listening, writing and an analytical approach and further he compared it with ancient Indian tradition of learning.

Dr. Chitra Arvind, Director, Rajeshwari & Associates, Trademark & Patent Attorneys highlighted the students about various aspects of IPR and related issues in one day workshop organized on the topic "**Career Options in Intellectual Property Rights**" on 26<sup>th</sup> August 2017. A Workshop on "**Trademarks and Trade Secrets**" has been organized by Department of Computer Science on 18<sup>th</sup> February, 2017. Mrs. Asakti Srivastava, COE. Lead for oracle CPQ Cloud and oracle marketing cloud competencies (Infosys) delivered a lecture on Trade secrets include designs, practices, formulas, instruments, processes, recipes, patterns, or ideas; which are used by a company to gain economic advantage over its competitors. In short, a trade secret has some information that is not known to general public, and is of economic benefit to the holder, who has to maintain the secrecy.

Seminar on "**Intellectual Property Rights**" has been organized by Department of Biotechnology & Bioscience on 2<sup>nd</sup> -4<sup>th</sup> March, 2017. Dr. Shashi Kumar, Scientist, ICGEB, New Delhi include in their lecture about the importance and applications of IPR.

On 5th Feb. '2017, Prof. Ashwani Kumar Bansal enlightened the students for the career opportunities in the field of intellectual property in an orientation programme on the topic "**Introduction to IPR and its Importance**". Prof. Bansal emphasized on the most relevant, diverse sectors and issues concerning IPR. He called intellectual property as an international phenomenon divided by national boundaries. Moreover, he threw light upon different aspects of intellectual properties like copyright, trademarks, patent and various pertinent conventions like TRIPS Agreement, GATT, WIPO and likewise.

A seminar on "**Impact of Educational Technology on Globalization**" has been organized by Department of Education on 7<sup>th</sup> July, 2016. Chief Guest of this seminar was Prof Sautosh Mittal from Rastriya SanskritiSansthan, Jaipur. In their lecture he included that how technology can help in IPR.

A workshop on “**Personal and Industrial Relationship**” has been conducted by Department of Management Studies on 21<sup>st</sup> August, 2016 in the presence of Shri Rakesh Prasad Srivastava, Chief Manager of NBC Barings.

Seminar on “**Information Security**” has been organized by Department of Computer Science on dated 10<sup>th</sup> September, 2016. Mr Sandeep Singh, Information Security Analyst, Vidya Tech. Solutions, Noida delivered a lecture on Information Security.

Seminar on “**Intellectual Property Rights with different laws**” has been conducted by Department of Journalism & Mass Communication on dated 24<sup>th</sup>-25<sup>th</sup> September, 2016. Mr. Gaurav Sharma (DD Rajasthan & AIR, Jaipur), Ms. Shalu Sachdeva (TV Anchor DD Rajasthan) gave information that how these rights help them benefit from their creations, and also enable them to protect their work. In that way, intellectual property is like any other real property which is financially beneficial for the owner. The monetary benefits encourage people to come up with new inventions and creations that can indirectly boost economic growth.

Seminar on “**Priority Trade Issue: Intellectual Property Rights**” has been organized by Department of Chemistry on dated 29<sup>th</sup> March, 2017. Prof. A.K. Srivastava, Bombay University, Mumbai delivered a lecture on Trade in counterfeit and pirated goods threatens America’s innovation economy, the competitiveness of our businesses, the livelihoods of U.S. workers, and, in some cases, national security and the health and safety of consumers. Trade in these illegitimate goods is associated with smuggling and other criminal activities, and often funds criminal enterprises. CBP protects businesses and consumers every day through an aggressive IPR enforcement program.

On 10th March 2016, a one day Seminar on "**A Conclave on Emerging Laws**" was conducted. The invited keynote speakers Prof. M.V. Shiju, Prof. Vinay Sinha and Dr. Ram Mohan of TERI University, New Delhi delivered their talks on emerging trends including energy laws (atomic laws), role of new technologies, and impact of these laws especially on our environment.

One day Workshop on “**Innovative Work using IPR**”, organized by Department of Education, Banasthali Vidyapith dated 29th November, 2016.

A seminar on “**India's Right in IPR related to Food Safety and Standards Act, 2006**” **NSIRFA-2015** has been organized by Department of Economics on 13<sup>th</sup> August, 2015. Speaker of this seminar was Prof. Kanhaiya Ahuja from Devi Ahilliya University, Indore includes in their

lecture that this act examines the strengths and weaknesses of India's existing food-grain procurement and distribution system that will be used to implement the act and draws lessons from the food safety net and food subsidy experiences of other countries.

On 23<sup>rd</sup> November 2015, School of Earth Sciences organized a guest lecture which was delivered by speaker Prof. Elisabeth Schlemmar from University of Education, Weingarten, Germany. She gave an inspiring lecture on '**Policy approach for environment management and sustainable development**'. Dr. Ashutosh Kumar Pandey formally welcomes the speaker and introduced to all audience. She discussed several aspects related to environment management and sustainable development. The lecture was followed by an interactive session between students and Prof. Schlemmar. Students extracted out information regarding facilities for differently-abled students, working women and senior citizens in Germany. Prof. Schlemmar satiated their curiosity and was keen towards taking up more queries. Miss Arushi Rana gave both of thanks to the speaker. The guest lecture was concluded by Prof. Rashmi Sharma, Dean School of Earth Sciences by presenting her with token of love. Her energetic approach towards queries inspired our students for interactive learning.



*Professor Schlemmar delivering lecture*

*Prof. Rashmi Sharma giving away token of love to Prof. Schlemmar.*

A workshop on "**Intellectual Property and Innovation Management in Knowledge Era**" was organized by Banasthali Vidyapith in association with National Research Development Corporation, New Delhi on 5th December, 2015. This initiative has been taken by Dr. H. Purushotham, Chairman and Managing Director, NRDC and Prof. Aditya Shashtri, Vice-Chancellor, Banasthali Vidyapith for the benefit of faculty members, students and entrepreneurs

from the Vidyapith and surrounding areas. In the inaugural session, Prof. Siddharth Shastri, Vice-President, Banasthali Vidyapith emphasized on the need of Intellectual Property Rights (IPR) to safeguard the research and innovations of scientists. He added that the research scholars should be well aware of the importance and advantages of patents so that they get a proper recognition and/or financial benefit over the creations of their minds for a certain period of time. Mr. V. K. Jain, Manager, NRDC, provided a brief insight on the concepts, basic knowledge and importance of Innovation and Intellectual Property. He said that young research scholars should be meticulous and cautious enough, while producing their research data in scientific journals. He pointed out that universities should set up IPR cells and discussed about trademark, traditional knowledge, designs, semiconductor integrated circuit lay-out design, protection of plant variety and farmer rights. Mr. S. Das, Patent Officer, in his talk, highlighted the commercial advantages of innovation and IP; the statutory procedure and requirements for filing IP, patents, designs and trademarks. Prof. Dharma Kishore, Secretary, Banasthali Vidyapith in the concluding remarks mentioned that as a world renowned oldest fully residential Women's University, IPR related matters are being taken very seriously and would be further emphasized.



One day seminar on topic **“IPR Protection for Big Data: The Need of the Day for Data Analytics”** Organized by Banasthali Vidyapith on 1-2 October, 2014 in collaboration with Linux World Informatics, Pvt. Ltd. Mr. Vimal Daga, was the speaker of this event, he give information about IPR Protection for Big Data. Workshop on topic **“Importance of Design as an IPR”**, Organized by Department of Design, Banasthali Vidyapith on 15-19 November, 2014.

National Seminar on **"Innovative Techniques in Instrumentation Industry"** NS-ITII-2015, organized by Department of Biotechnology & Bioscience, Banasthali Vidyapith on 10-11 February, 2015. Workshop was inaugurated in the presence of Chief Guest Prof. Manju Sharma (Padma Bhushan), Former Secretary, Govt. of India. She emphasized on the involvement of women in various decision making policies and asked the participants to come up with innovative ideas that could help villagers.

Department of Economics conducted **“Women in Entrepreneurship”** Workshop on 10<sup>th</sup>-11<sup>th</sup> January, 2015. The chief guest of the event was by Shri Saurabh Saha , Founder and CEO of Turisys, Bangalore and Shrio Sameer Nawani, International Trade Advisor at Indo-French Chamber of Commerce and Industry , Mumbai, regarding main pillars of entrepreneurship and preparation and execution of business plan for start-ups. **“National Workshop on Copyright Infringement in Translation Industry”**, NWCITI-2015, chief guest was Prof. Amrit Mehta, he emphasized on the importance of IPR infringement in the translation industry on 16<sup>th</sup>-17<sup>th</sup> January, 2015.

Department of Psychology conducted workshop on **“Laws related with Clinical Hypnotherapy (level I and II)”** from 19<sup>th</sup>-24<sup>th</sup> January, 2015 on empowering students, regarding advanced clinical hypnotherapy: necessity of a day, by Ms. Shallu Jotsinghani and Ms. Kirti Khurana, a renowned hypnotherapist from California Hypnosis Institute, USA. Department of computer science conducted workshop on **“Innovation on Android App Development”**, in collaboration with Technician Association with Entrepreneurship Development Cell IIT Delhi, on 26-27 January, 2015.

One day National seminar on **“Employment generation through skill enhancement: challenges and opportunities”** NSEGSECO-2015 on 30<sup>th</sup> March, 2015. Mr. Somesh Yadav (owner of kleen Tek solutions, gurgaon) discussed on essentials of hospitality in industry entrepreneurship and Job Creation. One day National Seminar on **“Women in Industries and Academics”**, organized by Department of Women's Studies & Research Centre, Banasthali

Vidyapith on 6<sup>th</sup> April, 2015. S.L. Sharma was speaker of this seminar, he included in his lecture that, World is changing a lot, in terms of acceptance of the role of women as professionals.